

Joon-ho KANG

Professor, Dept. of Physical Education, Seoul National University

Ph.D. in Sport Management, University of Michigan
MBA, The Wharton School, University of Pennsylvania
B.A. in Physical Education, Seoul National University

ACADEMIC LEADERSHIP & CAREER

Dean, College of Education, SNU

2022.02 – 2026.02

Launched Learning Sciences Education and Research System

Founded the Learning Sciences Research Institute and the Transdisciplinary Learning Sciences Major for the first time in Korea.

- **Enhanced teacher education.** Earned an 'A' grade with the top score among 45 universities in the 6th national teacher-education evaluation, the college's best result ever.
- **Grew resources.** Doubled the college budget, added three faculty lines, and established the SNU IB Education Research Center (₩1B in research funding).
- **Strengthened field training.** Secured 22 partner schools for student teaching and created a scholarship for those who pass the teacher-certification exam.

Vice President for Planning and Coordination, SNU

2019.02 – 2021.02

Resolved Tax Issue

Led the Tax Law Revision task force to permanently resolve SNU's largest tax challenges post-incorporation, saving over 300 billion KRW every 10 years.

300 billion KRW saved every decade

- **Redeveloped the Campus.** Planned the reconstruction of the Culture Center (secured 29 billion KRW in government funds) and created the Main Gate Square and Open Grass Plaza.
- **Resolved the Social Sciences Building Deadlock.** Untangled two long-stalled campus projects, the remodeling of the College of Social Sciences building and the construction of the Korea Economic Innovation Center, with a single integrated solution.
- **Established SNU Holdings.** Planned and founded SNU Holdings Co., the university's corporate subsidiary that oversees revenue businesses to secure independent funding.
- **Founded the SNU AI Committee (2019).** Established a university-wide AI committee comprising divisions for AI education, AI research, and Nakseongdae AI Valley.
- **Launched the SNU Strategic Communication Team.** Created a dedicated strategic communications unit and recruited SK Telecom specialists; launched the SNU Bird Letter.

Professor, Dept. of Physical Education

2001 – present

- **Director, Dream Together Master (DTM) Program, SNU.** 13 years of operation, ₩25.4B in cumulative budget, graduating 260-plus next-generation sport-administration leaders from 58 countries.
- **Built the department's global standing.** Secured ₩18.9B to construct the Sport & Culture Research Building, founded the Global Sport Management graduate program (40 places, 2 faculty lines), and established the SNU-KBO baseball-coaching program.
- Former Professor, Dept. of Kinesiology, University of Connecticut
- First Asian member, editorial board of the Journal of Sport Management

Deputy Vice President for External Affairs, SNU

2010.07 – 2014.06

- Managed overall external cooperation with the media, National Assembly, and the government

University Service

- Head professor, Arts & Culture Program for Creative Leaders, SNU Museum of Art
- Steering-committee member: Arts & Culture Center, Hoam Faculty House, Global Institute for Administrative Development, and the Happiness Research Center; faculty lead for SNU in Creative CA (SWP)

ROLES, HONORS & SERVICE

International

- Member, IOC Olympism365 Commission
- International advisory member, Singapore's national sports policy
- First Asian member, editorial board of the Journal of Sport Management (the leading journal in the field)
- Editorial board, International Journal of Sport Finance and International Journal of Sport and Health Science
- Former expert and advisory member, 2018 PyeongChang Winter Olympics Organizing Committee

Social & Public

Chairman of the Board, Chan Ho Park Foundation

A mentor to leading Korean athletes such as Chan Ho Park and Young-pyo Lee, extending sport leadership into society.

- Government advisor to the Ministry of Economy and Finance on fiscal policy, international events, and culture-budget management; former public-institution evaluator
- Former policy, evaluation, and regulatory-reform advisor, Ministry of Culture, Sports and Tourism
- Former fund-review member, Korea Sports Promotion Foundation

Boards & Associations

- Independent Director, GC (Green Cross) Corp. (current) and FILA (former)
- Vice President and Academic Director, Korean Society for Sport Management
- Former founding CEO, SNU Holdings Co.
- Former planning-and-finance member, Korean Sport & Olympic Committee
- Former advisor to the KBO Commissioner
- Former marketing committee member, World Taekwondo

Honors

SNU Excellence in Research Award (2007)

The inaugural award, forerunner of today's SNU Research Award.

- Commendation, Deputy Prime Minister and Minister of Education & Human Resources Development (2008)